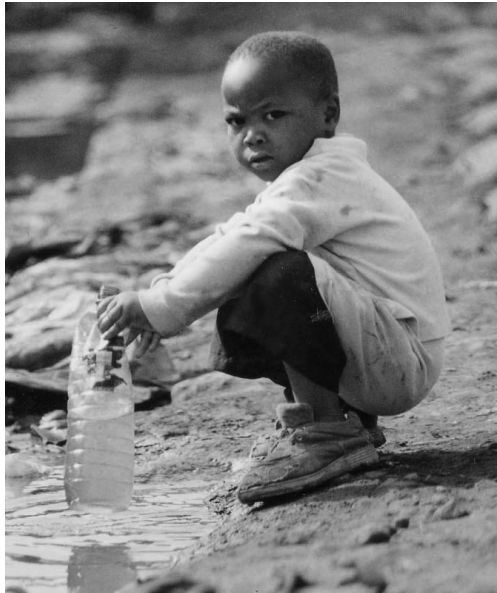


Giving Drink to the Thirsty

The Problem



4 billion
annual cases of diarrheal illness

1.1 billion
deprived of safe drinking water

440 million
school days lost each year from water-related illness

117 million
disability adjusted life years (DALYs) lost annually

1.8 million
annual loss of lives due to diarrheal disease

The Solution

LifeStraw Personal filter

- Can be carried around for easy access to clean drinking water
- Purifies minimum 700 litres (185 gallons) of water
- Removes 99.9999% of waterborne bacteria
- Removes 99% of waterborne viruses
- Removes particles down to 15 microns
- Requires no electrical power or spare parts for the lifetime of the straw
- Easy to mass-distribute in areas where drinking water is contaminated

One of the United Nations Millennium Development Goals is to “reduce by half the proportion of people without sustainable access to safe drinking water.”

A pilot study in the Congo found that the families found them easy to use and maintain, and that their children reported no diarrhea after one month of using the LifeStraw.

More detailed information available from www.lifestraw.com

